



INSTITUTE OF
LUXURY
FASHION
& STYLE —

1 YEAR INTERNATIONAL PROGRAMME PHOTOGRAPHY

**1 YEAR
INTERNATIONAL
PROGRAMME
PHOTOGRAPHY**

**LEVEL
PROFESSIONAL /
VOCATIONAL PROGRAMME**

**ENTRY REQUIREMENT
12TH PASS / A-LEVEL /
IB DIPLOMA / GRADUATES /
MATURE INDIVIDUALS**

**DURATION
1 YEAR**

**CERTIFICATION
FAD INTERNATIONAL
CERTIFICATE**

**ACADEMIC PROGRESSION
OPTIONS OF SHORT
SPECIALIST COURSES IN
THE UK OR ITALY**



Course Overview

The one year intensive programme is designed to give learners a blend of technical and creative learning with skills in varied genres of photography. Students undergo a detailed learning on technical aspects of photography ranging from using various formats of digital technology, lighting techniques, fundamentals of photography & editing for photography with high end professional equipment and resources.



What genres of photography will be covered during the programme?

During the academic year you will explore various various aspects of photography in detail and you can eventually pursue commercial assignments in any of the following domains:

- Travel
- Landscape
- Weddings & Events
- Wildlife & Nature
- Fashion
- Art & Culture
- Food & Beverage
- Product
- Portraiture
- Automobile
- Architecture
- Photojournalism



What are the advantages of a 1 year course?

The course is dynamic and intensive in nature and is mentored in a way that students are constantly practicing on personal projects and assignments. Work is reviewed until perfected through personal mentorship. This ensures students leave the course with a strong professional portfolio targeted to assist them in securing their first commercial assignment.

Will the course include technical studies too?

Yes the course begins with an extensive foundation and skill development period where students focus on technical studies in photography such as the camera, light, colour, composition, studio set up and digital skills. This is a critical period prior to the start of the main modules.



What are the USP's of the programme ?

- Project focused learning
- International curriculum
- Engagement from industry professionals
- Masterclasses
- Live projects and internship experiences
- International Learning tour (Europe & Dubai)
- Professionally developed creative journal & portfolio
- Personal brand development
- Internships & placement support



What does the curriculum cover?

Students explore their visual communication skills and creative thinking and communicate them through images across the different genres of photography.

Students are guided through assignments to develop their own artistic style and identity.

The course delivers approximately 500 hours of classroom tutoring and the curriculum delivers an international context of project and practical based learning.

At the end of the year students execute a final project in their chosen genre.



Modules covered during the course

- Understanding the Camera
- Lighting Techniques
- Utilizing Colour in Photography
- Composition Analysis
- Concept Generation
- Editing
- Studio Practice
- Portraiture Photography
- Fashion Photography
- Still Life & Product Photography
- Art & Conceptual Photography
- Wild Life Photography
- Photo Journalism
- Interior Photography
- Professional Practice & Portfolio
- Development
- Portfolio & Business Development



Course Eligibility & Entry Requirements

The professional programme is suitable for anyone who is keen to pursue photography in any genre within an intensive industry driven environment and curriculum.

Applicants should be above the age of 16 with a minimum qualification of 12th / IB / Diploma. Students with lesser qualifications may be allowed entry on the programme following an interview.

Those exploring a professional context of photography as a potential change in career will benefit from the holistic nature of this programme too.

FAQs

- ***Do students need to buy a camera before joining the course?***

Students are required to buy a camera for their personal practice. We recommend that you to speak with the head of department who will guide you about which camera will meet your personal aspiration.

- ***What is the student cohort size for this programme?***

We enroll up to 30 students on this programme, this low ratio enables students to receive high quality mentoring.

- ***How many classroom hours are scheduled each week?***

This is a full time course you can expect to have between 15 – 20 hours of tutored / mentored classes each week.

- ***How much personal work is needed per week?***

We recommend at least 1-2 hours of personal work each day above the classroom teaching time.

- ***Can I undertake other studies along side this course?***

We do support students who are enrolled on distance learning programs including pre-agreed time off at exams. It is the students responsibility to ensure course requirements are met within agreed timelines.

- ***Will I learn to use any software during the course ?***

Yes, using appropriate tools like Adobe Photoshop are essential for editing and other activities and are taught within the curriculum.

FAQs

- **How are students evaluated on the course?**

There are no semester exams. Students are evaluated on assignments, projects and module theory tests where appropriate.

- **Does FAD assist with internships / placements?**

Yes, we ensure students get the required assistance, subject to meeting all internal criteria of attendance and course submissions.

- **Do students showcase or exhibit their work?**

All students who fulfil the requirement of assessments are given the opportunity to showcase their work at mid-term and end of year exhibitions.

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OVERSEAS ADMISSIONS

Are there any opportunities to study further overseas?

- *Photography students can choose to undertake short specialist certificate courses in the UK or Italy. Students who are graduates may also explore Masters courses at the following universities: University for the Creative Arts, Nottingham Trent University, Middlesex University, London Kingston University, University of Westminster, University of Hertfordshire, Manchester Metropolitan University, Goldsmiths University of London, Univ. of Central Lancashire, University of Plymouth, University of Portsmouth, University of Derby, University of Brighton.*

Minimum education requirement for overseas admissions?

- *Depending on the course you chose to pursue the visa requirements will vary from country to country and a minimum educational qualification will be required this is generally 12th pass / IB or Diploma.*

What is the selection criteria for overseas admissions?

- *You will be required to write a statement of purpose and also show a portfolio as part of the process for international academic progression. Some universities may request an interview in addition to this.*

Will FAD International support my overseas application process?

- *Yes, we have a dedicated overseas admissions counselor to support you through the entire journey of making the application to visa support and requisite paperwork.*



ADMISSION PROCESS

01



The admissions process is online & involves no application fees

02



Make an enquiry / speak to an admissions counselor

03



Submit your application form, available on our website:
<https://www.fadacademy.com/apply-online>

04



Receive an Online Interview Form (sent through our admissions team)

05



Telephonic Interviews in some cases

06



Successful students receive a conditional offer letter

07



Secure your admission by fulfilling enrolment obligations



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