



INSTITUTE OF
LUXURY
FASHION
& STYLE —

ONE MONTH FASHION & COMMERCIAL MAKEUP



COURSE OVERVIEW

The Fashion industry is a glamorous and exciting field. The course focus is high fashion as you train in a range of creative applications and techniques to create current looks linking directly to trend.

You will explore the unique environment of runway shows and photographic shoots through a series of industry training and linked projects, working on conceptual ideas realizing creative makeup looks for high fashion makeup clients.

The one-month advanced course covers all aspects of editorial makeup, product knowledge, hygiene, kit favorites, face shapes, skin color, understanding the color wheel, sculpting, highlighting, history of makeup & photography & fashion, trends, face charts; and most importantly develops your eye for exceptional editorial & advertorial makeup.

It is prerequisite that you have trained on the FAD Beauty and Bridal Makeup Certificate or have mastered a foundation of skills in natural beauty makeup, to be accepted on this advanced course.

FAD is directly linked to the fashion industry with many brand partners that can open doors for your fashion makeup career on completion of the course. Training alongside some of the top names in the fashion makeup industry, you will develop skills and design high fashion and editorial looks working to professional briefs.

A component of the course focuses on a series of high fashion photoshoots led by established industry art teams in fashion photography, styling and hair, to support your looks, resulting in a carefully curated industry level fashion focused portfolio of works.

As is the focus for all FAD training, the classes are led by discerning fashion makeup experts who are currently working in fashion makeup, affording you the personal time allowance and expert guidance to elevate technique, application and confidence to impressive industry levels.

Your training combines direct access to high profile industry experience in the fashion industry assisting some of the fashion and editorial makeup Artists as well as working for Fashion events to gain invaluable experience.

ENTRY REQUIREMENTS

12th Pass / A Level / IB Diploma or equivalent.

CAREER PROGRESSION

This course is suitable for you if you are looking to explore, begin or consolidate careers in:

- Fashion makeup for clients
- Fashion makeup for editorial
- Fashion makeup for runway (advertising & creative agencies)
- E-commerce & brand makeup
Celebrity & Media

COMPLIMENTARY KIT & ON-CAMPUS PRODUCTS

- Style school PRO Face charts
- Style school branded makeup bag
- Handbook, references and study materials

COURSE MODULES

- The role of the fashion makeup artist
- Introduction to the fashion industry
- Natural and polished face application
- Analysis of skin tones - colour analysis
- Makeup Kit, Tools and Products
- Selecting bases and skin finishes dewy, glowy, matte, fresh, wet and many more finishes.
- Accentuating cheekbones, lips and using Modern contouring & highlighting
- Blocking out eyebrows
- Facial adornment
- Skin whitening
- Changing the eye/lip shape
- Trend awareness
- Fashion influencers in makeup
- Key decade makeup and how to develop modern versions of different eras of makeup.
- Current trends in editorial, couture and ready-to-wear makeup
- Learn to create pro Face Charts
- Fashion runway makeup
- Who's who backstage/protocol
- Who's who on the team/protocol
- Who's who on set/protocol
- Tutor led & professional demo sessions
- Working with designers to a professional brief
- Mood board individual assessment and time plan
- High Fashion editorial makeup / Avant Garde makeup
- Learning Advanced Creative Techniques to enhance your work creatively
- Editorial photoshoot to create high fashion editorial portfolio looks professionally shot with industry art team and agency models
Portfolio Building techniques
- Advertorial makeup
- Strong advertorial looks
- Prepping skin for long lasting looks
- TV Commercial Makeup

BENEFITS OF THE COURSE

- Professional makeup portfolio development to showcase your commercial ability to engage clients
- Working with industry professionals like beauty photographers, hair and makeup artists and stylists
- Ongoing support beyond the course for work opportunities as an emerging artist

FAD holds a 'who's who' of high-profile brand partners across the beauty and fashion industries to support your personal development including: Fashion Weeks, TV series and dramas, Advertising, Celebrity, Editorial, Music Artists, along with the opportunity to work with FAD Fashion Photography and Styling students on additional test shoots to practice and develop skills throughout the year.

QUALIFICATION ATTAINED

London College of Style Certificate & FAD International Certificate







Facebook / Instagram
@fadinternational

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