



INSTITUTE OF  
LUXURY  
FASHION  
& STYLE —



# SUMMER SCHOOL FASHION STYLING

# KEY INFORMATION

Certificate Course

Duration: 4 weeks, Part time

Live Tutored Sessions

Industry-relevant Learning



# WEEK ONE

# 1

## **Introduction to Fashion Styling**

- Introduction to Fashion Styling – who is a Fashion Stylist?
- Different roles of a Stylist in the fashion industry
- Global Fashion Awareness

### **Outcomes**

- A thorough immersion of the ins and outs of the Fashion Styling industry





# WEEK TWO

# 2

## **Personal Styling**

- How to define & dress different body shapes for men & women
- Understanding the fashion terminology, a guide to clothing terms & which body shapes & physiques they flatter
- To gain a thorough & rounded understanding of the Personal Styling profession.
- Integrate colour analysis into a personal shopping environment with a client
- Introducing clients as to why certain colours flatter and other do not.

## **Outcomes**

- Makeover of a client



# WEEK THREE

# 3

## DIY and Customisation

To develop an understanding of how various Customisation techniques can be used as well as their Applications.

- How to approach Customizations
- Knowing your Garment
- Understanding Raw Material & Fabric
- DIY Techniques
- Shooting the Final Product

## Outcomes

- To develop a customised garment and the execution of a shoot on the same.

# GRAZIA

Easy Chic

10 years

Volume 31 Issue 1  
April 2018  
₹ 150

GRAZIA  
YOUNG  
FASHION  
AWARDS  
2018

## Hey, SOUL SISTER

*Sonam & Rhea on family, friends & fashion*

## WEEK FOUR

# 4

### Creating Digital Content

- Introduction to blogging
- Developing a writing style or 'voice'
- Creating Visual Imagery
- Basics of Portfolio making

### Outcomes

- Curating a styling portfolio

# Additional Information & Enrolment Process

## **Why should you consider doing the Fashion Styling course?**

- Fashion Styling is a rapidly emerging industry, particularly in India. It has a vast reach from personal styling to ads and commercials and celebrity styling to name a few. Styling as an industry has a lot of opportunities to offer and very often students confuse fashion design with fashion styling. This course will help you clearly understand how fashion styling functions as an independent industry and the skills that you require to be successful.

## **Who is this course suitable for?**

- This course is suitable for absolutely anyone who wants to explore Fashion Styling from students to homemakers.
- It is also suitable for those who have some background in fashion and want to develop a new skill in this exciting avenue.

## **Are you simply looking to develop a new skill?**

- If you are looking to simply gain new skills and knowledge Fashion Styling this course is perfect for you. You will have a good foundation into the fashion styling profession.

## **I've already done a course in Fashion Styling before – will this course benefit me?**

- If you already have a Fashion Styling background you will benefit from a quick touch up on your skills. Moreover, week 3 and week 4 will help students develop skills in the areas of preparing and executing a professional shoot and setting up your own enterprise as a stylist.



## **How long are the courses?**

- The course is 4 weeks long and each week we will be covering some theme within the programme. We have designed the course in a way that you will gain knowledge in a new area within the program of your interest as you pass each week. Details of the course are listed below week wise.

## **What will be taught in the courses?**

- You will be shown and taught the creative process through theory and assignments. Details of the course are listed below week wise. Alternatively, please contact us by email, telephone or WhatsApp to get more details about your specific course of interest.

## **How will the courses be delivered?**

- The courses will be tutored online using live video sessions teamed with practical assignments and feedback sessions.
- You will also be given assignments and your submissions reviewed with concrete feedback enabling you develop skills further even after the course is complete.

## **What will be the benefit of studying on the online courses?**

- The big advantage is that you will be in live communication with a tutor / mentor who will give you personalized input.
- You will have complete access to all industry webinars and masterclasses that FAD is currently hosting.
- You will be given practical work and assignments which will be reviewed and feedback provided
- It is our goal to ensure you walk away with a basic portfolio at the end of the programme

## **Is it part time or full time?**

- The course is part time and requires up to 10 hours of your commitment per week plus some personal workingtime.



## **Can I speak to a counselor on a video chat or a call? -**

- Certainly, we always recommend that all interested students speak to our academic counsellor at least once to gain more insight. Our counsellors can also help you pick the right course and complete the application process. We are also happy to host video counselling sessions should you wish. Get in touch with us and we will set it up.

## **Can I request information by email & WhatsApp? -**

- Yes, please contact our admissions team on email and telephone as follows:
- **Mumbai:** counseling@fadacademy.com // 9819190904 | 9619300201 | 7506081899
- **Pune:** admissions@fadacademy.com // 8551910022 | 9970158726

## **What are the fees and how can I enroll?**

- Enrolment is easy you may either write to us at **admissions@fadacademy.com** or **counseling@fadacademy.com** or you can WhatsApp us on any of the numbers mentioned above confirming your interest. We will release a letter of acceptance. Once you pay the fee, you will receive the receipt and receive confirmation of your seat on the programme.
- Kindly reach out to our admissions team for Fee details.



**Phone**

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