



INSTITUTE OF  
LUXURY  
FASHION  
& STYLE —



# SUMMER SCHOOL FASHION DESIGN

# KEY INFORMATION

Certificate Course

Duration: 4 weeks, Part time

Live Tutored Sessions

Industry-relevant Learning



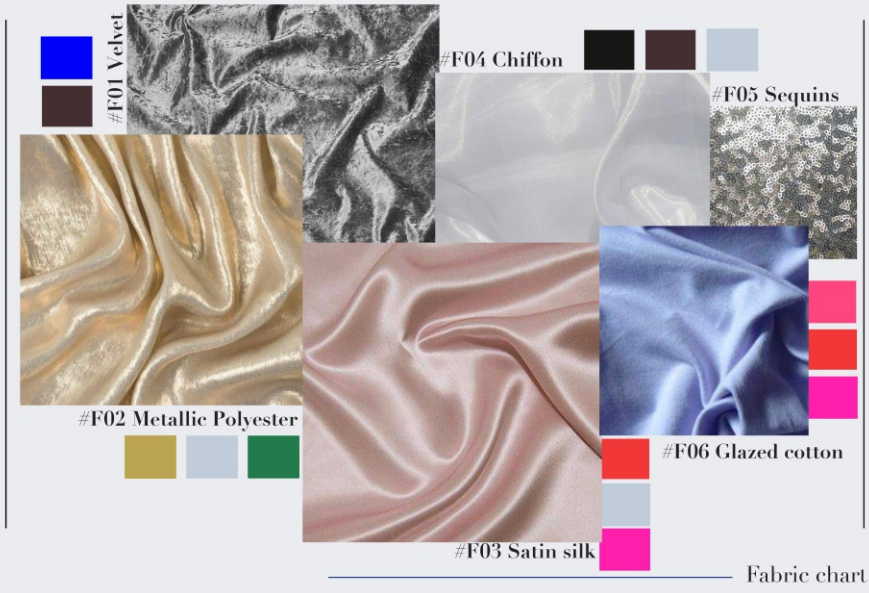
# WEEK ONE

# 1

- Fundamentals of Fashion Design
- Overview of the Fashion Industry
- History of Fashion
- Design Process

## **Outcome**

- An in-depth understanding of the Fashion Design Industry



# WEEK TWO

# 2

- Inspiration & ideating through mind-mapping
- Visual boards - mood board
- Creating a color palette
- Surface design techniques & textures exploration

## Outcome

- Developing a mood board & color palette using Canva



TECHNICAL CHART

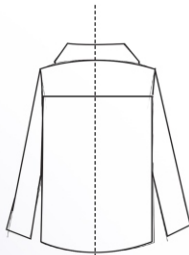
Name: Organza



Name: Heavy Satin



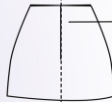
Name: Iridescent Reflective Fabric



ELASTICATED STRAPS

INVISIBLE WAISTBAND

INVISIBLE ZIP



FRONT

BACK

# WEEK THREE

# 3

- Fashion Illustration - different styles & artists
- Illustrating basic croquis - hand-illustration
- Rendering techniques - color & texture

## Outcome

- Illustration of a design on a stylized croqui



# WEEK FOUR

# 4

- Creating a range plan
- Accessories & styling
- Presenting a capsule collection
- Reviewing the collection & feedback

## Outcome

- Collection board

# Additional Information & Enrolment Process

## **Why should you consider doing the Fashion Design course?**

- The course is developed with the intent of supporting
- students post 10th grade who have a keen interest in pursuing Fashion Design as a career. It will help you understand the key aspects of Fashion Design and how to develop a portfolio for university application. You will create mood boards, illustrations and
  - concepts that you can use to build your portfolio. This portfolio can eventually be used as part of your application to any undergraduate fashion design course at FAD or elsewhere.

## **Who is the Fashion Design Course suitable for?**

- This short course is suitable for anyone interested and
- actively exploring a career in the field of Fashion Design.
- If you intend to apply to universities in India and
- internationally you will require a portfolio, this course will help you understand and build your portfolio at a foundation level.

## **Are you simply looking to develop a new skill?**

- If you are looking to simply gain new skills and
- knowledge Fashion Design this course is perfect for you. You will have a good foundation into the fashion design profession.

## **How long is the course?**

- The course is 4 weeks long and each week we will be
- covering some theme within the programme. We have designed the course in a way that you will gain knowledge in a new area within the program of your interest as you pass each week. Details of the course are listed below week wise.

## **What will be taught in the courses?**

- You will be shown and taught the entire creative process through personal projects and carefully crafted assignments. You will delve into the process of going from ideation to final concept through key design principles.
- Details of the course are listed below week wise. Alternatively, please contact us by email, telephone or WhatsApp to get more details about your specific course of interest.

## **How will the courses be delivered?**

- The courses will be tutored online using live video sessions teamed with practical assignments and feedback sessions.
- You will also be given assignments and your submissions reviewed with concrete feedback enabling you develop skills further even after the course is complete.

## **What will be the benefit of studying on the online courses?**

- The big advantage is that you will be in live communication with a tutor / mentor who will give you personalized input.
- You will have complete access to all industry webinars and masterclasses that FAD is currently hosting.
- You will be given practical work and assignments which will be reviewed and feedback provided
- It is our goal to ensure you walk away with a basic portfolio at the end of the programme

## **Is it part time or full time?**

- The course is part time and requires up to 10 hours of your commitment per week plus some personal working time.



## **Can I speak to a counselor on a video chat or a call? -**

- Certainly, we always recommend that all interested students speak to our academic counsellor at least once to gain more insight. Our counsellors can also help you pick the right course and complete the application process. We are also happy to host video counselling sessions should you wish. Get in touch with us and we will set it up.

## **Can I request information by email & WhatsApp? -**

- Yes, please contact our admissions team on email and telephone as follows:
- **Mumbai:** counseling@fadacademy.com // 9819190904 | 9619300201 | 7506081899
- **Pune:** admissions@fadacademy.com // 8551910022 | 9970158726

## **What are the fees and how can I enroll?**

- Enrolment is easy you may either write to us at **admissions@fadacademy.com** or **counseling@fadacademy.com** or you can WhatsApp us on any of the numbers mentioned above confirming your interest. We will release a letter of acceptance. Once you pay the fee, you will receive the receipt and receive confirmation of your seat on the programme.
- Kindly reach out to our admissions team for Fee details.



**Phone**

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